

You're invited to celebrate Chardon as the snow capital of Ohio!

Don't miss your opportunity to be a part of this fun-filled, family celebration. With anticipated attendance of 2,000 visitors from Chardon and surrounding communities, this is your chance for great exposure and giving back to the community we all LOVE!

On **January 21, 2017**, Chardon will present WinterFest on the Square. Chardon Square will come alive beginning at 2pm with horse-drawn wagon and carriage rides, ice sculpture displays, carving demonstrations, dog sled races, hot cider, food and more! The grand finale starts at dusk with the spectacular lighting of the **Fire & Ice tower** designed by Elegant Ice Creations. **This year sponsors have an additional opportunity for exposure with our first annual Frozen 4K!**

Why Sponsor Frozen Fest?

Be Seen: Based on past attendance we anticipate 2000+ guests on the Square that day. Not to mention drive by traffic for your sponsored snowman, plus social media posts, eblasts, advertising, and press coverage—all for you!

Do Good: Chardon Tomorrow is a 501c3 non-profit that ensures not only the historic integrity of the city, but also sustainable development. We help make Chardon the ultimate destination to live, work, play, and stay! Your sponsorship is tax deductible and your dollars stay right here, invested in your community!

Have Fun: Have we mentioned what a fun event this is? We invite all sponsors to be a part of this special day! Watch people's faces glow with anticipation when the Fire & Ice sculpture is lit, the smiles from the children as they create and celebrate the season, or savor a hot cup of cider over a warm fire—it's all part of the joy of Frozen Fest!

Chardon Tomorrow, an Ohio Main Street® program, is a non-profit group of Chardon community members and business leaders who share a common goal: To ensure that Chardon maintains its historical charm while strengthening its appeal as a wonderful place to raise a family, do business, and have fun. These goals are infused into our mission: Preserving and Enhancing the Character of Chardon by encouraging investment, fostering a sense of community, and developing partnerships with community stakeholders to create a more vibrant and sustainable quality of life.

Be
come
a
S
ponsor

WinterFest
on the Square
January 21, 2017

presented by



CHARDON[™]
TOMORROW

WinterFest+ Frozen 4K 2017 Presenting Sponsor

\$2500

- * Exclusive title sponsorship (Frozen Fest presented by) on all materials, flyers, posters, news releases, and media.
- * Logo presence on our website, plus social media links/tags on Twitter, Instagram and Facebook.
- * Custom ice sculpture displayed during the event and afterwards on the Square.
- * Custom wooden snowman on Square.
- * Table and banner space in our Heritage House concession area.
- * Verbal announcement throughout the event and opportunity for company representative to kick-off the event.

WinterFest 2017 Fire & Ice Tower Sponsor

\$1500

- * Acknowledgement on all advertising materials, flyers, posters, news releases, and media.
- * Prominent presence on our website, plus social media links/tags on Twitter, Instagram and Facebook.
- * Custom ice sculpture displayed during the event and afterwards on the Square.
- * Custom wooden snowman on Square.
- * Table and banner space in our Heritage House concession area.
- * Verbal announcement throughout the event and opportunity for company representative to kick-off Grand Finale.

WinterFest Ice Sculpture Sponsor \$500 (Sculpture Carved DURING the event)

- * Acknowledgement on our website, plus social media links/tags on Twitter, Instagram and Facebook.
- * Your choice of custom sculpture or carver's choice.
- * Signage placed by the Sculpture.
- * Sculpting process viewed by crowd.
- * Verbal announcement throughout the event as a Sculpture Sponsor.

WinterFest Ice Sculpture Sponsor \$350 (Sculpture Carved BEFORE the event)

- * Acknowledgement on our website, plus social media links/tags on Twitter, Instagram and Facebook.
- * Your choice of custom sculpture or carver's choice.
- * Signage placed by the Sculpture.
- * Verbal announcement throughout the event as a Sculpture Sponsor.

S'mores Sponsor \$250

- * Acknowledgement on our website, plus social media links/tags on Twitter, Instagram and Facebook.
- * Custom wooden snowman on Square.
- * Signage and logo at all concession areas.
- * Verbal announcement throughout the event as our concession sponsor.

Snowman Sponsor

\$100

Custom
6ft. wooden
snowman
personalized with
your
message!

Sponsorship Application

Name of Company/Organization:

Contact: _____

Phone: _____

Email: _____

Mailing Address

Requested Sponsorship:

Amount Enclosed: _____

Please make your check out to
Chardon Tomorrow.
Mail to: Chardon Tomorrow, 100
Center Street, Suite 270, Chardon,
OH 44024.

Chardon Tomorrow is a non-profit
501 (c)(3) organization devoted to
promoting economic development,
tourism and historic preservation for
the city of Chardon. For more infor-
mation visit chardontomorrow.org.

Questions? Call Mary Glauser,
Executive Director of Chardon
Tomorrow, (440) 253-9590 or email
mary.glauser@chardontomorrow.org

Thank you for your sponsorship!